



**GOVCON GIANTS SUMMIT:
CONTRACTING CONNECTIONS 2024
CLOSING THE DIVIDE**

**November 14, 2024
FONTAINEBLEAU MIAMI BEACH**

SPONSORSHIP PACKAGE

WHO WE ARE

We are a national non-profit serving as the link between the **47 million small businesses** not supporting the U.S. Government and the Corporations/Federal Agencies struggling to find diverse suppliers across the United States



WHO DO WE SERVE

Our extensive expertise spans numerous industries, as we have collaborated with esteemed agencies such as FEMA, VA, DHS, U.S. Army Corps of Engineers, Navy, Air Force, DLA, Dept. of State, among others.

At present, we boast an impressive community of **38,400** subscribers and have amassed a repository of over **1,500** instructional videos. Our guiding mantra, "Teaching everyday people how to win extraordinary contracts," encapsulates our unwavering commitment to empowering individuals from diverse backgrounds.

WHY ATTEND



Education &
Training
Workshops



50+
Exhibitors



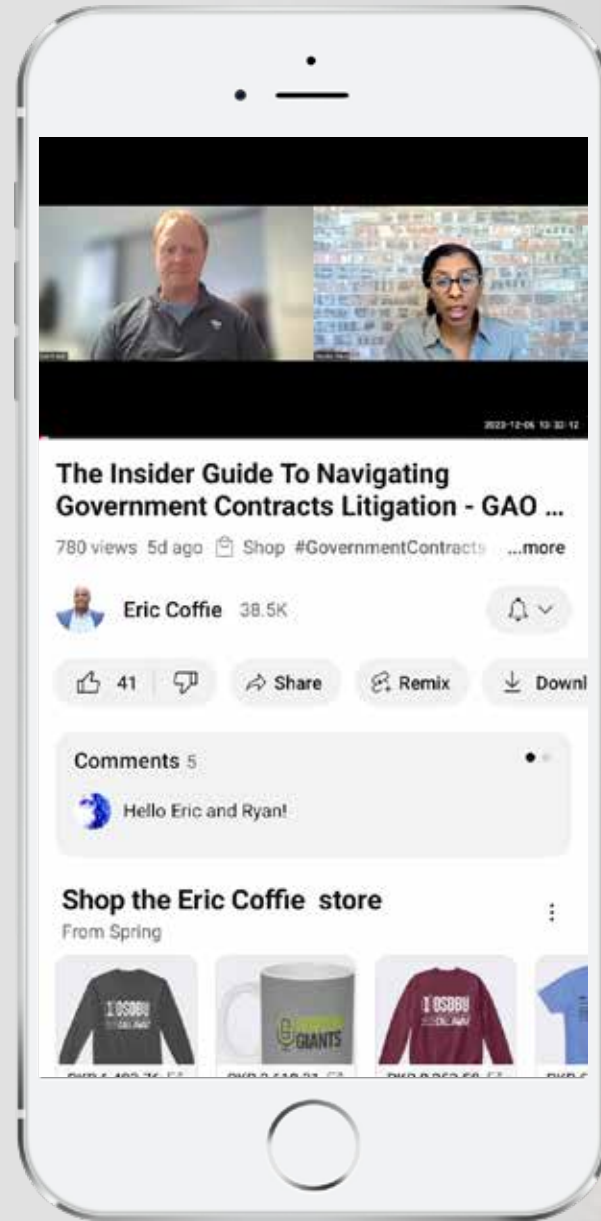
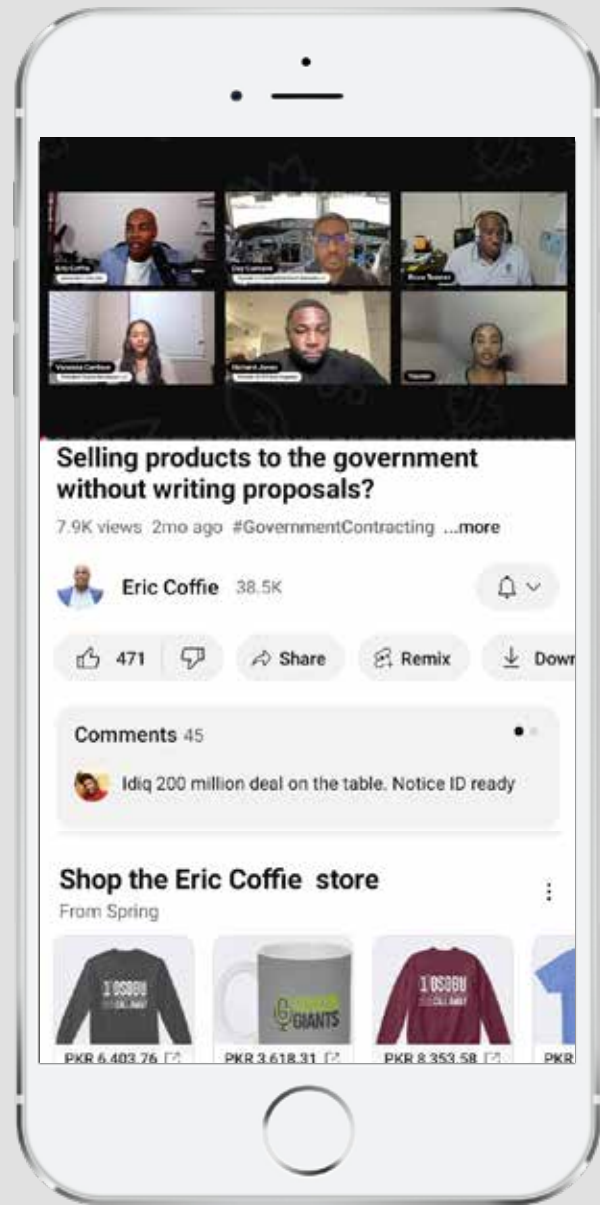
700+
Attendees



This comprehensive one-day event boasts an extensive array of training sessions and educational workshops, all curated by prominent industry experts, esteemed podcast guests, as well as representatives from both the public and private sectors.

OUR ATTENDEES

- Emerging Tech
- Medium Businesses
- Manufacturers
- Small Businesses
- HUBZone / 8(a) / WOSB / VOSB



OUR MISSION

Create economic engines for entrepreneurs by providing them long term stable government backed contracts for small businesses

SOCIAL MEDIA REACH

IMPRESSIONS: **34.2M (Past 4 Years)**

MONTHLY DATA:

VIEWS: **54.9K (22K Unique)**

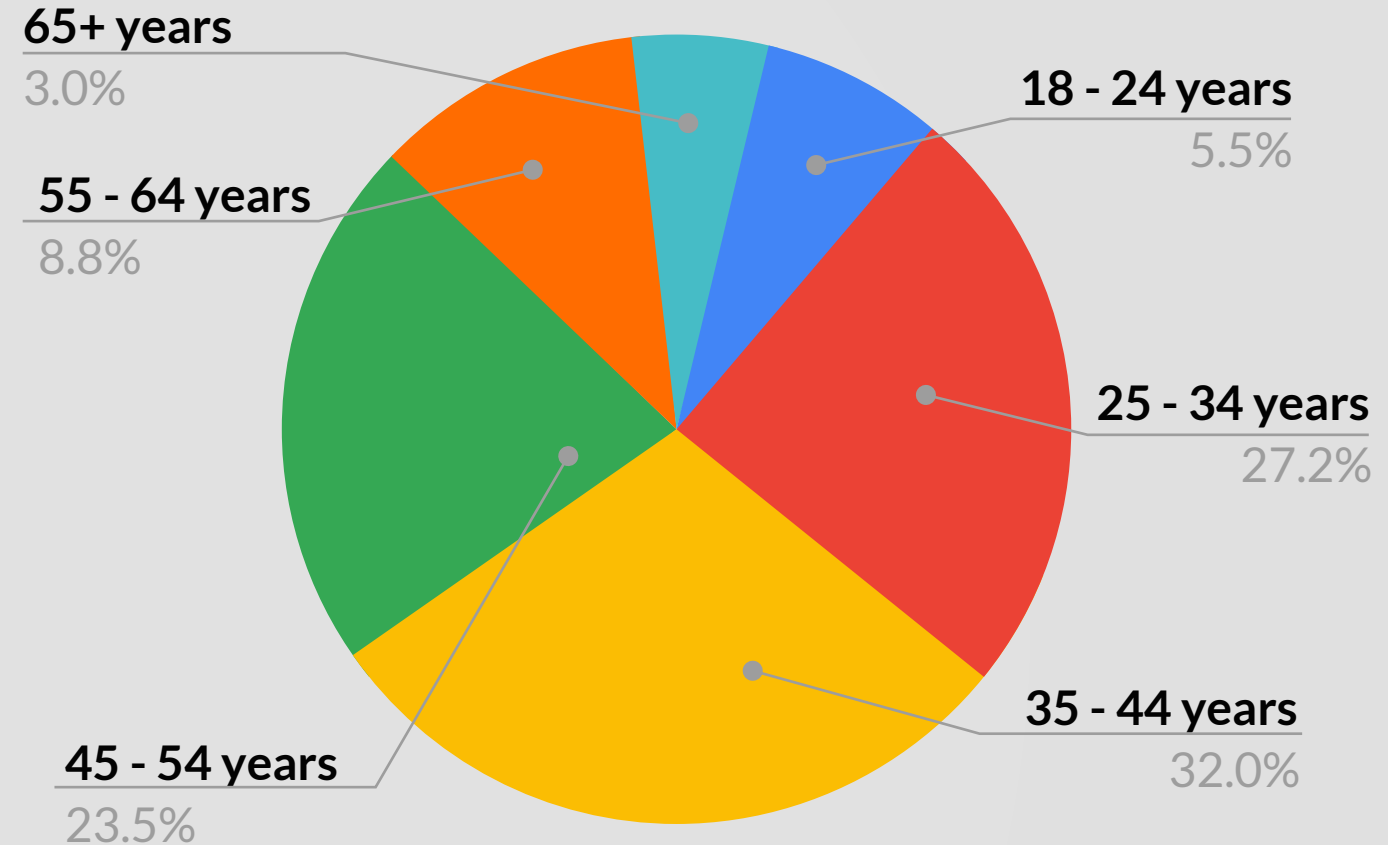
PODCAST DOWNLOADS: **~6K+**

SMB EMAIL LIST: **18,000 Members**

LINKEDIN: **15,000+ Followers**

YOUTUBE: **39,000 Subscribers**

VIEWERSHIP AGE



DEMOGRAPHICS

- 88% are students of color
- 46% of our students are veterans
- 70% of veteran students are disabled
- 18% of our students are women

COMMITMENT TO SMALL BUSINESS

Is at the Core of GCG's mission

GCG educates small
Business, Veterans, Women
and Tribal Organizations
creating systemic change

GOVCON GIANTS IMPACT

Small Business Monthly Training:

LECTURE COMPLETIONS: 3,200

COURSE COMPLETIONS: 125

OUTCOMES: (Past 4 Years)

WEBINARS HELD: 1,200+

SMALL BUSINESSES SERVED: 7,000+

CONTRACT WINS: \$205,000,000

GOVCON SPONSORSHIP OPPORTUNITIES

| | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Ruby Sponsor |
|---|------------------|--------------|----------------|----------------|--------------|
| | \$40,000 | \$15,000 | \$10,000 | \$5,000 | \$3,000 |
| Govcon Sponsorship Opportunities | | | | | |
| Flyer or Gift Insert in Conference Bag *provided by sponsor | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo displayed during conference | ✓ | ✓ | ✓ | ✓ | ✓ |

SPONSORSHIP ELEMENTS

| | | | | | |
|--|---------------------------|---------------------------|----|----|---|
| Company logo, name or mention on all YOUTUBE promotions | ✓ | ✓ | ✓ | | |
| Company logo on our website with a link to your website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company highlights on conference SOCIAL MEDIA pages | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to utilize an Exhibitor booth to promote your business | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide a commercial to air during conference (sponsor to provide commercial) | 1 Minute Video | 30 Second Video | | | |
| Company featured on introduction to PODCAST | PODCAST Guest + 7x | PODCAST Guest + 7x | 7x | 5x | |
| VIP Welcome reception on November 13, 2024 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary conference tickets (Includes breakfast & lunch) | 8 | 4 | 2 | 2 | 1 |

CONFERENCE PROGRAM ADVERTISEMENT ELEMENTS

| | | | | | |
|---|------|------|------|------|---------|
| Company logo printed on conference program back cover | ✓ | ✓ | ✓ | ✓ | ✓ |
| Boat Ride on November 15, 2024 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertisement Page in Conference Program | Full | Full | Half | Half | Quarter |

SPECIALTY SPONSORSHIP

TITLE SPONSOR - \$150,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Company logo, name mentioned on all YouTube promotions
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Opportunity to utilize an Exhibitor booth to promote your business
- ✓ Opportunity to provide a commercial to air during conference (sponsor to provide commercial) : **1 Minute Video**
- ✓ Company featured on Introduction to Podcast : **PODCAST Guest + 10x**
- ✓ Advertisement in conference program : **Full**
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : **12**
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ **Company marketed as GovCon Giants partnered sponsor throughout yearly conferences**
- ✓ **Access to Attendee List for all conferences**



SPECIALTY SPONSORSHIP

CO-TITLE SPONSOR - \$80,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Company logo, name mentioned on all YouTube promotions
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Opportunity to utilize an Exhibitor booth to promote your business
- ✓ Opportunity to provide a commercial to air during conference (sponsor to provide commercial) : **1 Minute Video**
- ✓ Company featured on Introduction to Podcast : **PODCAST Guest + 10x**
- ✓ Advertisement in conference program : **Full**
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : **8**
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ **Company marketed as GovCon Giants partnered sponsor at 2 conferences**
- ✓ **Access to Attendee List for all conferences**



SPECIALTY SPONSORSHIP

REGISTRATION \$5,000 (1 AVAILABLE)

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Opportunity to utilize an Exhibitor booth to promote your business
- ✓ Advertisement in conference program : Half
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : 2
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ Opportunity to brand the registration area with your company's signage *Signage provided by sponsor

LUNCH \$10,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Opportunity to utilize an Exhibitor booth to promote your business
- ✓ Advertisement in conference program : Full
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : 3
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ Opportunity to brand the lunch area with your company's signage *Signage provided by sponsor

BREAKFAST \$7,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Opportunity to utilize an Exhibitor booth to promote your business
- ✓ Advertisement in conference program : Full
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : 2
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ Opportunity to brand the breakfast area with your company's signage *Signage provided by sponsor

SWAG BAG \$3,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Advertisement in conference program : Half
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : 2
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ Sponsor will provide the official conference bag; 750 total bags

SPECIALTY SPONSORSHIP

REFRESHMENT AM / PM BREAK \$3,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Advertisement in conference program : Half
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : 1
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ Logo displayed at Break area

VIP RECEPTION \$6,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference & VIP Reception
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Advertisement in conference program : Half
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : 2
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ Opportunity to brand VIP area with your company's signage *Signage provided by sponsor

BOAT \$5,000

- ✓ Company logo printed on conference program
- ✓ Company logo on our website
- ✓ Company highlighted across social media page
- ✓ Company logo displayed during the conference
- ✓ Flyer or Gift Insert in Conference Bag (item to be provided by sponsor)
- ✓ Advertisement in conference program : Half
- ✓ Complimentary Conference Tickets (Includes breakfast & lunch) : 2
- ✓ VIP Welcome reception on November 13, 2024
- ✓ Boat Ride on November 15, 2024
- ✓ Opportunity to brand the boat area with your company's signage *Signage provided by sponsor

Exhibitors

\$1,500
2 tickets
VIP Reception

Program Ad

Full Page \$350
Half Page \$250
Quarter Page \$150



**THANK YOU FOR CONSIDERING
SPONSORING GOVCON GIANTS
2024 CONFERENCE!**

[Click here for to fill out Sponsorship Application](#)